



BACKGROUNDER:

The Yamaha Piano Awards

Providing Opportunities for Australian Students

- Yamaha Music Australia has a longstanding tradition of support for musical arts and education. Launched in 2008, the Yamaha Piano Awards initiative gives back to Australian communities, providing opportunities in music for Australian students.
- The Yamaha Piano Awards is a brand new program that aims to change the musical terrain of regional areas and allow schools without music programs (or with under-developed music programs) to provide music education or performance opportunities to their students and the community as a whole.

The Yamaha Piano Awards:

- Providing brand new Yamaha pianos to schools with under-developed music programs, and regional schools and communities with a lack of music facilities.
- The school or community-based venue that demonstrates the greatest need to create or expand their music program – or improve the general musical life of the area – will be the recipient of their State Awards and be awarded their new piano in January, in time for the new school year.
- Individuals can apply ('nominate') a school or community venue they believe has the potential to create a new program to the benefit of their students, or if they have a limited music program, has the capacity to expand.
- The application form can be downloaded from www.yamahamusic.com.au/pianoawards. Applicants are asked to submit a video (max 5 minutes) which "introduces" the school or community to Yamaha, and also explains how being awarded a piano would change the life of the school or area.
- Yamaha Music Australia will provide one piano for every state in Australia and the Northern Territory.
- Applications close October 23rd 2009.
- Learn more about the Yamaha Piano Awards at www.yamahamusic.com.au/pianoawards